2023 Product Catalog







The Ultimate Baker Story

Ultimate Baker first started in 2008 as a retail outlet in Washington state and has steadily grown over the years into a manufacturer and distributor of a growing range of consumer brands including baking and cake decorating supplies (Ultimate Baker), cocktail sugars and salts (Snowy River), and kids' allergy free products (Colorwayz).

Throughout our history, we have prided ourselves in the freshness and quality of our ingredients as well as our natural range of colors, flavors and their ease of use. From our Ultimate Baker baking sugars, sprinkles, luster dusts, powdered sugars, and food colors, we have the products and service for both retail and wholesale customers alike. Our products are designed for the professional chef, yet simple and easy to use at home as well.



As a manufacturer we strive to do more every day. We use only the freshest natural ingredients to create a premium food color system that we then deploy to color a broad range of foods including sugars, dusts, flour and more. We are GMO free, Kosher Certified, and registered with the FDA as a food manufacturer.



Want your own label?

Private Label Opportunities

Outside of its own label, Ultimate Baker works with a growing number of bakers and retailers who want the benefit of their own baking brand. Ultimate Baker is proud to offer this service to our wholesale accounts with a range of services designed to suit the needs of all our customers, regardless of their size.

Ultimate Baker Food Color System

The finest Fruit & Veg sourced world-wide

At the very heart of Ultimate Baker is our proprietary Food Color System developed and used in all products we manufacture.

There are many food colors in the market today. The vast majority of which are synthetic colors which in some cases are banned in other countries of the world. We wanted to be different. We wanted to offer food colors sourced using the finest ingredients, the freshest fruit and veg, all Kosher certified, and then use these ingredients to manufacture our own all-natural food colors.



After years of testing, refining, and testing again we developed a range of food colors that met the high internal quality bar that we were after. From there our Kosher and other quality accreditations followed. Importantly, the processing, packaging, and storage of Ultimate Baker finished products, and the raw materials from which they are produced, are consistent with Good Manufacturing Practices (GMP) and industry practices.

Dietary: Our products are suitable for vegans

Non-GMO: Our Products contain natural ingredients with no potential for genetically modified source.

Allergen Statement: We do not use any of the Top 8 Allergens

Kosher: Va'ad HaRabanim of Greater Seattle





Our Food Colors & Shines

Gel Paste & Air Brush Application



Food Coloring (over 12 colors available)



Food Color Shines (over 10 colors available)





Naturally Colored & Flavored Sugars

Baking – Sanding – Decorating Sugars

Ultimate Baker offers an all-natural range of high-quality baking, sanding and decorating sugars for the professional chef through to the home baker. We pride ourselves in our quality, our range, and in bringing forward the natural colors found in nature. Importantly, Ultimate Baker sugars have no synthetic dyes or preservatives, are colored blended with our own Ultimate Food Color System, Kosher certified and allergen free.

The Ultimate Baker in-store retail range is available in bag and bottle formats. We also manufacture 1lb -50lb wholesale / bulk natural sanding sugars for professional bakeries and other commercial accounts. Check out some of our natural color range below.





Some of our more popular color choices across the various crystal sizes:





Flavored Sanding Sugars

Simply Stunning flavor!



Ultimate Baker offers a growing range of all naturally colored and flavored sanding sugars. Choose from our standard blends or request a custom flavor to color combination. Importantly, all our flavors are natural, synthetic free and can be modified to suit a wide range of applications – Over 25 flavored sugars to choose from!



Private Label, Distributor and International Opportunities available.



Whether you need flavors for your sugars, your sprinkles, or glitters, or any food item, Ultimate Baker has a growing range of all natural flavors for you to choose from. Here are just a few:

Banana	Cranberry	Pina Colada
Birthday Cake	Eggnog	Pumpkin Pie
Blueberry	Gingerbread	Root Beer
Bubble Gum	Grapefruit	Strawberry-Kiwi
Candy Cane	Lemon	Watermelon
Cappuccino	Licorice	White Chocolate
Caramel	Orange	
Carrot Cake	Marshmallow	
Cinnamon	Mixed Berry	
Coconut	Mocha	
	Peppermint	

Private Label, Distributor and International Opportunities available.



Simply Stunning Natural Sprinkles

Mix & Match to get the perfect blend!



Ultimate Baker sprinkles, pearls and jimmies bring razzle and dazzle to your cakes, cupcakes, cookies, desserts, ice cream, drinks, cocktails, milk shakes and more. Made from the finest ingredients and naturally colored by Ultimate Baker with real fruit and veg, our sprinkles are one of the only truly natural, Kosher certified products in the market.

Sprinkles may be ordered as individual retail units, as wholesale or in bulk quantities for larger food processors or bakeries.

Various shapes & flavors available – stars, bones, clouds, unicorns, jimmies and more





Powdered - Icing Sugars

Naturally Colored & Flavored Icing Sugar

When the finest quality ingredients are needed for your cakes, cookies or desserts, Ultimate Baker's natural powdered sugar is a must. Also known as icing sugar or confectioner's sugar, Ultimate Baker powdered sugar is a finely ground powder version of our Ultimate Baker sanding sugar.

Our powdered sugars are available in 4oz through 5lb retail sizes as well as wholesale and bulk. Our powdered sugars are high quality, naturally colored with natural fruit and veg, and come in a growing range of natural colors and flavors. Importantly, our powdered sugars have no synthetic dyes or preservatives.



Ultimate Baker powdered sugars are great for that light touch and delicate works of cake art, popular all year round to dust on cakes, cupcakes, cookies, pastries, or for use in icing, frosting and other cake decorating techniques. Note that powdered sugars may darken when mixed with water or milk. Further color variations can also be achieved by adding Ultimate Baker natural food color to the mix. Happy baking!





Stunning Donut Sugars

Non-Melting, Pre-Colored, Coating Sugar



Ultimate Baker's all-natural donut sugar, or snow sugar as its also known, is a super fine powdered confectioner's style sugar that is designed to withstand heat so it won't melt or dissolve. Made from the finest sugars, then naturally colored with real fruit and veg based coloring developed in-house by our crafting team, this coating donut sugar is simply sensational.

Ultimate Baker Donut sugar is available in vegan and non-vegan options and is the perfect complement for donuts, cupcakes, as well as on breakfast pastries, fruit tarts and cakes. Use on whipped cream, icing and even on the kid's ice cream to add a little natural color. Simple and easy to use, Ultimate Baker non-melt coating sugar can be simply sprinkled on top of your favorite treats.





Dusting Powders

Ultimate baker manufacturers one of the largest ranges of 100% natural dusting powders with 20 different luster colors and over 10 petal dust colors. So, whether you are looking for that shiny luster dust finish, or the perfect matte petal overtone, we have the color and range to suit.

Importantly, Ultimate Baker dusting powders are all-natural and are made in the USA and colored with real fruit and veg. Our dusting powders can also be readily converted to food color by simply mixing with water at the desired strength.





All-Natural Cotton Candy from Colorwayz!

When it comes to creating all-natural allergen free products for kids, you can't go past our Colorwayz range of Cotton Candy sugar. As one of the only synthetic and preservative free options in the US, our cotton candy sugars are as flavorful as they are colorful.





Leading the Way in All-Natural Cocktail Decorating for Restaurants & Bars



Snowy River Cocktails is a Washington-based manufacturer of all-natural colored and flavored cocktail decorating products. From our large range of cocktail sugar and salt glass rimmers, to our super popular cocktail glitters and drink flavors, we are 100% focused on our quality, being natural, and our range of cocktail decorating options.

Our goal is to empower mixologists to do what they love more effectively and naturally using Snowy River



Key Features of our Cocktail Decorating products:

- Industry award winning salts, sugars, & glitters
- Made with all-natural fruit-based colorants & flavors
- Large variety of colors, flavors and mixed blends
- Fully customizable to suit individual bar & restaurant needs
- Fully certified by the WA Dept of Agriculture and FDA
- Kosher, GMO free, Vegan, Gluten Free
- Proudly US made

Cocktail products. To this end, our

products are designed and tested by bartenders and have been industry acclaimed with double gold awards at the 2019 through to 2022 Proof Awards in Las Vegas.









All the colors, all the flavors, all the ingredients, all in ONE place!





Contact us today!

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